



FOR IMMEDIATE RELEASE

BRUCE G. KUFFER, PE, JOINS PPI

Irving, Texas – April 30, 2007: Bringing more than 35 years of technical expertise with extensive background in trenchless technology, **Bruce G. Kuffer, PE** has joined the Plastics Pipe Institute (PPI) as 'Manager, PE Market Development' for the PPI's Municipal & Industrial Division (M&I). Kuffer, a licensed professional engineer with a BS in Civil engineering from Michigan Tech, will be located in East Lansing, MI.

Mr. Kuffer will focus on expanding knowledge in trenchless applications for municipal, rural, marine, forced main and other applications in which high density polyethylene pipe (HDPE) offers a compelling construction advantage. The position supports the PPI's efforts to bring attention to the benefits of applying trenchless applications to crumbling infrastructure, replacing piping through environmentally-friendly installation methods, and supporting fast-moving suburban expansions with long-term service life cycles for piping systems.

Before joining, Mr. Kuffer had worked for two consulting engineering design firms and for Insituform, Inc. as head of business development.

About PPI

The Plastics Pipe Institute is the major trade association representing all segments of the plastics piping industry. Member companies share a common interest in broadening market opportunities that make effective use of plastics piping for water and gas distribution, sewer and wastewater, oil and gas production, industrial and mining uses, power and communications duct and irrigation. More information is available online at www.plasticpipe.org.

###

Additional information contact:

Dana Gecker
Marketing Communications Manager, PPI
105 Decker Court, Suite 825
Irving TX, 75062
Phone: 469-499-1048
Fax: 469-499-1063
E-mail: dgecker@plasticpipe.org